

Privacy Notice

Effective Date: July 2026

Website: <https://.haarlem.co.za>

Responsible Party: Learning Academy Worldwide (Western Cape, South Africa)

Commitment to Data Protection: Learning Academy Worldwide is committed to respecting and protecting the privacy of visitors to the Historical Haarlem portal. This Privacy Notice outlines how we collect, use, store, and safeguard your personal information in compliance with the Protection of Personal Information Act 4 of 2013 (POPIA) of South Africa.

1. Scope of This Privacy Notice

This Privacy Notice applies to personal information collected through the **Historical Haarlem** website ([haarlem.co.za](https://.haarlem.co.za)). It explains our data practices regarding visitors, community members, and businesses listed in our public directory.

2. Information We Collect

We only collect personal information that is relevant, adequate, and limited to what is necessary for our organizational goals and community services. The types of data we collect include:

Category	Types of Personal Information Collected	Source / Context
Contact Data	Name, email address, telephone number, and physical or postal address.	Submitted via contact forms, project inquiries, or direct communication.
Directory Data	Business name, owner/contact person name, business phone number, address, service descriptions, and web	Submitted voluntarily by local entrepreneurs and artisans for inclusion in the Business Directory.

Category	Types of Personal Information Collected	Source / Context
	links.	
Technical Data	IP address, browser type, device information, access times, and visited pages.	Automated website analytics and standard web server log files.
Communication Records	Contents of inquiries, suggestions, feedback, or volunteer applications sent to us.	Direct emails or form submissions.

3. How We Use Your Personal Information

We process your personal information strictly for legitimate organizational and community development purposes, including:

- **Facilitating Community Engagement:** Responding to user inquiries, volunteer registrations, and event interest.
- **Directory Publication:** Publishing local business, trade, and tourism listings to promote the economy of the Langkloof Valley.
- **Information Dissemination:** Sharing updates regarding educational programs, sports events, cultural activities, and tourism developments.
- **Website Optimization:** Monitoring traffic patterns and site usage to improve navigation, accessibility, and user experience.
- **Legal Compliance:** Meeting legal obligations and maintaining administrative records as required under South African law.

4. Legal Basis for Processing (POPIA Compliance)

In accordance with POPIA, we process personal information based on one or more of the following lawful grounds:

1. **Consent:** You have given clear, explicit consent for us to process your personal information for a specific purpose (e.g., submitting a contact form or directory listing).
2. **Legitimate Interest:** Processing is necessary to pursue our legitimate organizational objectives of heritage preservation, educational empowerment, and community development.

3. **Contractual Obligation:** Processing is necessary to fulfill an agreement or request initiated by you.
4. **Legal Obligation:** Processing is required to comply with applicable statutory requirements.

5. Information Sharing and Disclosure

We prioritize your privacy and do not sell, rent, or trade your personal information to commercial third parties. Information may only be disclosed under the following circumstances:

- **Public Directory Listings:** Business and contact information provided specifically for the Business Directory will be publicly accessible on the website to fulfill its purpose of connecting consumers with local service providers.
- **Service Providers:** We may share data with trusted technical service providers (e.g., website hosting partners and IT support) who operate under strict confidentiality agreements.
- **Legal Requirements:** We may disclose information if required to do so by South African law, court order, or governmental authority.

6. Data Security and Storage

We take all reasonable, technical, and organizational measures to secure the integrity and confidentiality of personal information in our possession. These safeguards protect against loss, unauthorized access, destruction, or disclosure.

While no internet-based transmission can be guaranteed to be 100% secure, we implement standard administrative and technological safeguards to minimize risks.

7. Data Retention

Personal information is retained only for as long as necessary to fulfill the purposes for which it was collected, or to comply with statutory retention obligations. When personal information is no longer needed, it is securely deleted or anonymized.

8. Your Rights Under POPIA

As a data subject under South African privacy law, you hold specific rights regarding your personal information:

Right	Description
Right of Access	You have the right to request confirmation of whether we hold personal information about you and receive a copy of that data.
Right to Correction	You have the right to request the correction or deletion of personal information that is inaccurate, outdated, incomplete, or misleading.
Right to Deletion / Destruction	You may request that we erase your personal information where we are no longer authorized to retain it.
Right to Object	You have the right to object to the processing of your personal information on reasonable grounds relating to your particular situation.
Right to Withdraw Consent	Where processing is based on consent, you may withdraw your consent at any time without affecting prior lawful processing.

9. Third-Party Links

Our website contains links to third-party sites, social media platforms, or external partner pages. Learning Academy Worldwide is not responsible for the privacy practices or content of external websites. We encourage you to review the privacy notices of any external site you visit.

10. Updates to This Privacy Notice

We reserve the right to amend this Privacy Notice periodically to reflect changes in our legal obligations, operational practices, or technology. Any changes will be published on this page

with an updated effective date.

11. Contact Information & Information Regulator

If you have any questions, concerns, or requests regarding this Privacy Notice or wish to exercise your rights under POPIA, please contact us:

Learning Academy Worldwide

Location: Western Cape, South Africa

Main Website: <https://learningacademyworldwide.org.za>

Community Portal: <https://haarlem.co.za>

If you feel that an inquiry or complaint regarding your personal data has not been satisfactorily addressed by us, you have the right to lodge a complaint with the South African Information Regulator:

The Information Regulator (South Africa)

Website: <https://inforegulator.org.za>

Email: enquiries@inforegulator.org.za / POPIAComplaints@inforegulator.org.za